



# MLK Subarea Plan

## MLK Subarea Plan/EIS Working Group

### Meeting Notes

People's Community Center, 1602 South Martin Luther King Jr Way, Tacoma, WA

Wednesday, February 15, 2012 5:30 p.m. to 7:30 p.m.

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#### Attendees

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|---|---|
| <input type="checkbox"/> Eric Alozie                        | <input type="checkbox"/> Rick Olson                           |
| <input type="checkbox"/> Tom Beckwith (Beckwith Consulting) | <input type="checkbox"/> Dawn Rodin                           |
| <input type="checkbox"/> Brian Boudet (City of Tacoma)      | <input type="checkbox"/> Maria Salado                         |
| <input type="checkbox"/> Brian Boyd (City of Tacoma)        | <input type="checkbox"/> David Shroedel (Beckwith Consulting) |
| <input type="checkbox"/> Mary Barrett                       | <input type="checkbox"/> Jeff Williams                        |
| <input type="checkbox"/> Connie Brown                       | <input type="checkbox"/> Noah Yacker (City of Tacoma)         |
| <input type="checkbox"/> Eric Crittendon                    | <input type="checkbox"/> Walter Zisette                       |
| <input type="checkbox"/> Justin Leighton                    |   |

#### Welcome and Introductions

The group opened the meeting by discussing how to interact at future community meetings and how the group can work to be a good face for the people. They also spoke about clarifying additional opportunities for public input and the purpose of each step in the process. These discussions were based on perceived animosity during the scoping meeting held the prior week. The discussion continued in the direction of the group being visible and active in order to soften the perception of the City and help calm the public in order to take focus away from "people vs. government" mentality. This opening discussion also touched on jobs and the desire to employ members of the community for new construction and development which occurs within the MLK area.

#### Review Summary of Scoping Comments

Noah provided a summary of the written and oral scoping comments that were received. The group was pleased with the briefing and had little to add to the summary.

The group went on to discuss the misconception of power associated with the "Medical Mile" phrase for the area. The discussion moved to light rail where it was suggested that Rachel Smith from Sound Transit be invited to the next meeting to help inform the discussion.

#### Focus Group Meetings and Surveys

Tom described the upcoming (2/21-2/23) focus group meetings which will consist of 14 total groups with 10 to 12 people in each group. The important issues that are raised and discussed at these meetings will be used in the larger community workshop (Charrette) in March. Following that, Tom



went over the surveys and stressed the need for the working group to promote these in ways such as providing them in businesses in the MLK area. The five different surveys (adult resident, young adult resident, employee, customer, and business) are geared toward different members of the community. The group made requests to have drop boxes at different locations in MLK (Safeway, Police Sub-Station, TV station, Peoples Center) so that postage would not be an issue and to make surveys available in other languages. Other suggestions for outreach included news releases, Facebook, and Twitter.

There was a discussion about videotaping the community workshop and forums, which could then be broadcast on TV Tacoma to increase awareness about the Subarea Plan and EIS.

The meeting concluded with a brief review of the group's Draft Vision and a suggestion was made to use the categories in that document as a template for the organizing the Scoping Comments.

**Next Steps**

Tom requested that members of the Working Group assist with the community workshop in March by facilitating small groups or taking notes, and he plans on spending some time at the next meeting demonstrating techniques for facilitators.