

July 27, 2018

Honorable Mayor, Members of the City Council, City Manager and Citizens of the City of Tacoma:

We are pleased to submit the Comprehensive Annual Financial Report (CAFR) of the City of Tacoma, Washington (the City), for the year ended December 31, 2017. The State Auditor has issued an unmodified opinion, or in layman's terms a "clean opinion" on the City of Tacoma's 2017 financial statements. The independent auditor's report can be found immediately after the Management's Discussion & Analysis section of the CAFR.

The 2017 CAFR is submitted in accordance with City Charter and state statutes which require that the City issue an annual report on its financial position and activity. Responsibility for both the accuracy of the data and the completeness and fairness of the presentation, including all disclosures, rests with the City's management. To provide reasonable assurance that the financial statements are free of any material misstatements, City management has developed a comprehensive framework of internal control. To the best of our knowledge and belief, the enclosed data are accurate in all material respects and are reported in a manner that presents fairly the financial position and results of operations of the various funds and component units of the City.

Governmental Accounting Standards Board (GASB) requires that the CAFR include the following sections:

- Letter of Transmittal this letter is a narrative introduction provided by City management that typically includes a discussion of the legal requirements for submitting the CAFR, a profile of the City's government, economic information that is useful in assessing the economic condition of the City, and ends with a section on awards and acknowledgements;
- Management's Discussion and Analysis (MD&A) this provides a narrative introduction, overview and analysis of the basic financial statements and is meant to be read with and supplement the Letter of Transmittal;
- **Financial Section** this section provides detail on the City's financial position and activities including government wide financial statements, individual fund statements and notes that are intended to help explain the financial statements; and
- Statistical Section this section includes some basic statistical information about the City and region.

This Letter of Transmittal is designed to complement the MD&A and should be read in conjunction with it. The City's MD&A can be found immediately following the Independent Auditor's Report.

In addition to the opinion on the CAFR, the State Auditor also issues a separate report on internal controls and compliance with laws and regulations that meet the requirements of the Single Audit Act under Title 2 CFR Part 200 Subpart F (OMB Uniform Guidance). These are included in a separately issued report that is typically issued in the fall.

#### **CITY OF TACOMA PROFILE**

The City was incorporated on January 7, 1884. The name Tacoma stems from the Indian name for Mt. Rainier, "Tacobet" or "Tahoma", which means Mother of the Waters. "City of Destiny" became Tacoma's moniker when it was designated as the Northern Pacific Railroad's western terminus for its transcontinental railroad in 1873.

Tacoma is located in Pierce County in Washington State on the Puget Sound, thirty-two miles southwest of Seattle, thirty-one miles northeast of the state capital, Olympia and fifty-eight miles northwest of Mount Rainier National Park. Its boundaries encompass approximately 50 square miles of land and 13 miles of waterfront. Lying between sea level and 440 feet above sea level, the 2017 population estimate was 208,100 which is an increase of 4.9% from the 2010 census count of 198,397.

The City Charter, under which the City is now governed, was adopted in 1952. The City operates under a council-manager form of government. The City Council is comprised of nine members: a Mayor, five district representatives and three at-large representatives. The City Council appoints a City Manager to carry out Council policies and administer the day-to-day operations of the City. Various departments provide a full range of services to the citizens of Tacoma including police & fire protection, electrical generation & distribution, water distribution, wastewater & surface water services, solid waste services, public works (which includes street operations, engineering, facility management and fleet operations), planning & development services, community & economic development, neighborhood & community services, and many others.

The Tacoma City Council adopts a biennial budget for all funds types and all budgets are controlled at the fund level which is the legal level of budgetary control.

The biennial budget process typically begins in February/ March of even numbered years. The Office of Management & Budget begins by using the City Council's long-term strategic plan, goals, and priorities as a starting point. In April, City departments begin budget preparations and the revenue forecasting process begins. Community budget engagement begins in June and occurs regularly for the duration of the budget process. After a period of review and update, a preliminary budget is presented by the City Manager to the City Council in early fall. By Washington State law, the City Council must receive a balanced preliminary budget by November 1st. Formal public budget hearings are conducted by the City Council in October/November. Any changes the Council decides to make to the preliminary budget are typically made after the public hearings and before the final adoption of the budget ordinance in December.

Washington State law requires the City Council adopt a balanced budget on or before December 31, and also requires that a mid-biennial review and modification be conducted between September 1 and December 31 of the first year of the biennium.

The Tacoma Community Redevelopment Authority, the Foss Waterway Development Authority, and the Greater Tacoma Regional Convention Center Public Facilities District are included as component units and are discretely presented within the City's annual financial statements.

### **FACTORS AFFECTING THE CITY'S FINANCIAL CONDITION**

#### **Economic Overview**

The City's economy benefits from the presence of large, stable employers in health care, education, professional services, and transportation. Tacoma is also a hub of government including major employers in federal, military, state, county and local governments. The City's diverse economy is influenced by its ideal location in the central Puget Sound region.

The Port of Tacoma (Port), created by Pierce County citizens in 1918, has 2,700 acres that are used for shipping terminal activity as well as warehousing, distributing, and manufacturing. Tacoma has one of the few ports on the West Coast with a large inventory of waterfront land available for development. In 2015, the Ports of Seattle and Tacoma formed the Northwest Seaport Alliance to strengthen the Puget Sound gateway - the fourth largest in North America - and create more economic development opportunities.

Government is the one of the largest regional employment sectors with the area's major U.S. Military installations (Joint Base Lewis-McChord and Madigan Army Medical Center) heavily contributing to the workforce. Other large government employers include local public schools, Washington State, Pierce County, and several higher education institutions including University of Washington Tacoma, the University of Puget Sound, and Pacific Lutheran University. In addition to the higher education institutions, Tacoma has several technical and vocational schools including Tacoma Technical College, Bates Technical College, and Clover Park Technical College.

## TOP TEN EMPLOYERS FOR 2017 (PIERCE COUNTY)

<u>-</u>	EMPLOYEES	PERCENTAGE OF TOTAL COUNTY POPULATION	TYPE OF BUSINESS
Joint Base Lewis-McChord	60,100	6.9%	Military
MultiCare Health System	7,439	0.8%	Health Care
State of Washington	6,838	0.8%	Government
CHI Franciscan Health	6,528	0.7%	Health Care
Tacoma Public Schools	3,541	0.4%	Education
Pierce County Government	3,058	0.3%	Government
Bethel School District	2,465	0.3%	Education
City of Tacoma	2,251	0.3%	Government
State Farm Insurance Companies	2,150	0.2%	Insurance
Puyallup School District	2,124	0.2%	Gaming
Total	96,494	11.0%	_

2017 Pierce County Population

876,764

The average year-to-date unemployment rate for the Tacoma metropolitan area was 6.1% as of February 2018 compared to 6.0% and 6.8% for February 2017 and 2016, respectively. Tacoma's median household income in 2016 was approximately \$61,000 as compared to \$59,500 in 2015 and \$59,900 in 2014.

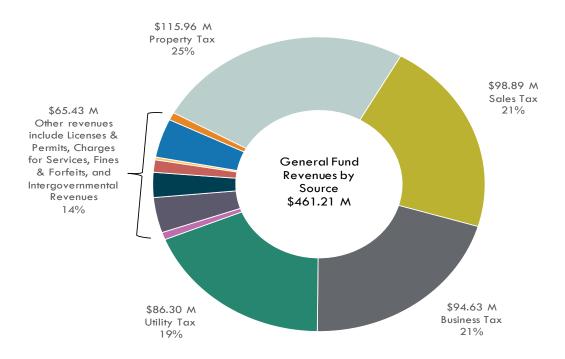
The City's major revenue sources for the General Fund include property tax, business & occupation (B&O) tax, sales tax and a gross earnings tax (GET) on utilities.

**Property Tax** – represents approximately 25% of General Fund revenues. The 2017-2018 biennial budget estimated approximately \$116 million in property taxes in the General Fund. State law limits property tax revenues to only increase by 1% from year-to-year (in addition to revenues based on new construction).

**B&O Tax** – represents approximately 21% of General Fund revenues. Business taxes are based on the total income of a business. The 2017-2018 biennial budget estimated approximately \$95 million in B&O taxes in the General Fund. The City offers certain exemptions from businesses taxes such as exempting from tax those businesses with annual gross receipts less than \$250,000.

**Sales Tax** – represents approximately 21% of General Fund revenues. The 2017-2018 biennial budget estimated approximately \$99 million in sales taxes in the General Fund. Consumers within the City pay a sales tax rate of 9.6% of which 1% is the City's General Fund portion, 0.1% funds mental health and chemical dependency services, and 0.1% funds the Transportation Benefit District which funds street improvements.

**Gross Earning Tax (GET) on Utilities** – represents approximately 19% of General Fund revenues. The 2017-2018 biennial budget estimated approximately \$86 million in GET taxes in the General Fund. Utility taxes are paid by both private and public utilities and are calculated based on the total operating revenues earned by the utilities.



## **Property Tax Revenue Limitation**

State law allows the City to levy a regular property tax rate of up to \$3.60 per \$1,000 of assessed property value annually. No matter what the assessed value is, however, the growth rate of property tax collections is limited to 1% per year, plus revenues based on new construction. In no event may the annual levy exceed the \$3.60 per \$1,000 of assessed value rate limit. During 2017, the City levied at the statutory limitation of \$2.96 per \$1,000 of assessed value (this is the total levy and includes approximately \$0.20 per \$1,000 related to the Streets Initiative).

# **Relevant Financial Policies**

Financial and Budget Policy Statements are presented on pages 177-183 of the 2017-2018 Biennial Budget and can be found on the City's website at <a href="http://www.cityoftacoma.org/cms/One.aspx?portalld=169&pageId=109596">www.cityoftacoma.org/cms/One.aspx?portalld=169&pageId=109596</a>.

#### **MAJOR INITIATIVES**

#### **Prairie Line Trail**

The Prairie Line Trail improved the pedestrian and bicycle transportation system by completing the shared use path from University of Washington Tacoma to the Thea Foss Waterway providing a vital connection between the downtown core and the waterway. This \$5 million project began in October 2016 and was completed in December 2017. This project constructed a 14-foot-wide active transportation trail with lights, benches, signage and plantings, and improved the pedestrian and bicycle path on the South 15<sup>th</sup> Street Bridge spanning the BSNF rail facility.

# Hilltop and South Downtown Pedestrian Improvements

The \$2 million Hilltop and South Downtown pedestrian improvements began in June 2017 and were completed in December 2017. Improvements were identified and prioritized through a public outreach process which included public meetings with the local stakeholders. Improvements were constructed along South 11 Street, South 19<sup>th</sup> street, and South 21<sup>st</sup> street pedestrian corridors which included curb ramps, bulbouts, crosswalks and traffic signal upgrades designed to improve pedestrian visibility, accessibility and safety.

## **Emergency Temporary Aid and Shelter Plan**

The City declared a state of public health emergency in response to the growing concentration of individuals living in homeless encampments. Encampments pose safety and health concerns for people living in them as they create human waste, garbage, exposure to communicable diseases, exposure to violence and other safety and health concerns. The

City implemented a three-phased Emergency Temporary Aid and Sheltering Plan for an investment of up to \$3.4 million. The phases included: 1) Rapid deployment of services to mitigate the immediate health and safety issues in the encampments and surrounding areas; 2) Establishing a temporary shelter to connect individuals to services to enhance self-sustainability and connection to housing; 3) Implementation of innovative approaches to provide short and long term solutions.

#### AWARDS AND ACKNOWLEDGEMENTS

#### **Awards**

We are pleased to announce that for the 32nd year in a row, the Government Finance Officers Association of the United States and Canada (GFOA has awarded the City of Tacoma a Certificate of Achievement for Excellence in Financial Reporting to the City of Tacoma for its 2016 CAFR. In order to be awarded a Certificate of Achievement, a government must publish an easily readable and efficiently organized comprehensive annual financial report. The report must satisfy both generally accepted accounting principles and applicable legal requirements.

A Certificate of Achievement is valid for a period of one year only. We believe our current report conforms to the new reporting standards established by GASB and the GFOA's standards of excellence. We will submit the current report to GFOA to determine its eligibility for another Certificate of Achievement for Excellence.

### Acknowledgements

We would like to thank the Mayor, members of the City Council, and the City Manager for their continuing leadership, interest and support in planning and conducting the financial operations of the City in a responsible manner. We would also like to thank the citizens of the City of Tacoma for their continuing support and advocacy. We also would like to express our appreciation to all City employees for their service and dedication. This report would not be possible without their assistance throughout the year and for providing information for this report.

Special appreciation is extended to the employees of the Finance Department, whose commitment to excellence made this year and this report a success. While a list of the staff who contributed to making this year's CAFR a success can be found on page 6-36, we would like to specifically thank Su Yi, Min Soo Chun, Rene Bourne, Joel Sipes, Donna Ruby, Tina Hemphill, Lisa Thornton and Paula Barry for their work in bringing the final document together.

Respectfully,

Andy Cherullo

Director of Finance

Susan Calderon

Assistant Director of Finance/

Controller