



TACOMA ARTS COMMISSION

2007 YEAR IN REVIEW



Mauricio Robalino, Studio tour work on display

The Tacoma Arts Commission acts as a catalyst to support the ecosystem of the arts in Tacoma through funding, public art, community programming, technical assistance, stewardship and advocacy. This document provides a glimpse of the people, organizations and programming that contribute to the vibrancy of our community as a result of these efforts.

This year in review highlights the exceptional work of the Tacoma Arts Commission and recognizes some of the accomplishments achieved in 2007.*

*Two funding programs cover the 2007-08 biennium and are included here.

Arts Commission Membership

- Commission members in 2007: Phillip Hill, Chair; Kathryn Willard, Vice Chair; Alison Coffey; Sarah Idstrom; Vicki Jackson; Traci Kelly; William LaVergne; Bret Lyon; Marilyn Mahoney; Kristi Nebel; Margaret Payne; Jackie Peterson; Chris Spadafore; Deborah Tuggle; Janet Matzke; Michael Sweney
- City Council Liaisons in 2007: Bill Evans and Julie Anderson, alternate
- Commissioners Peterson and Nebel appointed to second term
- Commissioners Matzke and Sweney appointed to first term
- Thanks to Commissioners Jackson, Lyon, Mahoney and Tuggle who completed their service
- Commissioners volunteered over 832 hours of their time in 2007
- Commission Retreat
 - One day retreat at Franke Tobey Jones
 - Review Commission roles and responsibilities
 - Review of Commission goals and outlining key messages
 - Review of funding programs
 - Sphere of Influence exercise to determine reach of Commission

FUNDING (2007-2008 BIENNIUM)

In an effort to maintain an informed relationship with the funding recipients, the Arts Commission has formalized a method for review of the work being produced by the artists and agencies. The commissioners meet informally with the artists and/or arts organizations as well as evaluate the work being done. This has increased the arts community’s engagement with the Arts Commission. The funded artists and agencies value the opportunity to meet the commissioners and have a chance to share what they are doing.

Tacoma Artists Initiative Program (2007-2008)

- Program supports the generation of high quality new work by individual artists of all disciplines
- Artists create new work and share their talent with the citizens of Tacoma via a public component
- Public components take place in all Council Districts of Tacoma
- Biennial funding cycle
- Chair Hill and Commissioners Nebel, Payne & Coffey sat on jury panel. Community panelists included Jessica Spring (past TAIP recipient), Robin Jaekline (performing artist/dancer) and Jennifer Smith (literary artist)
- Chair Hill and Commissioners Payne and Sweney met with artists for mid-project reviews

TAIP Recipients	Projects	Public Component	Funded Amounts	Completed in 2007
Carla Barragan	Choreograph a performance involving dance and video animation of drawings	Public performance of Loud Omission and talkback at Tacoma School of the Arts	\$ 4,500.00	X
Terese Cuff	Produce a short animated video based on a coming of age story	Public screening of film at the Grand Cinema	\$ 4,500.00	
Kyle Dillehay	Create a series of cast bronze vessels for inclusion in public park	Public display of bronze vessels	\$ 1,500.00	
Justin Gorman	Create an installation of video, sound and stills chronicling one year of commuting on public transportation	Interactive public exhibit at Sound Transit’s Tacoma Dome bus store	\$ 2,500.00	
Scott Gruber	Create a series of basalt sculptures at triangle park	Permanent public installation at triangle park	\$ 1,500.00	X
Chad Hagedorn	Create songs using natural and man-made sounds	Songs played on College Vision TV and available for free download	\$ 2,500.00	
Justin Hahn	Create two sculptures of Rudolph Diesel along with a biodiesel vehicle	Display of sculptures and vehicle at Public Library and TCC library	\$ 3,000.00	
Janet Marcavage	Create a series of hand-pulled and embossed lithographic prints.	Prints exhibited at Art on Center gallery	\$ 4,000.00	X

Kevin Miller	Produce a manuscript of poems influenced by Tacoma and Old Town	Public reading of poems at King's Books	\$ 2,000.00	X
Betty Sapp Ragan	Create a series of large-scale hand colored photo collages	Public exhibit of collages and lecture	\$ 2,000.00	
Elise Richman	Create a series of sculptural wood and encaustic pieces	Work shown at University of Puget Sound Kittredge Gallery	\$ 1,000.00	
Holly A. Senn	Create series of sculptures from discarded library books	Sculptures exhibited at the University of Puget Sound library	\$ 2,000.00	
Lucas Smiraldo	Produce a 17-track CD of spoken word and original music	Public performance at Center for Spiritual Living and the Broadway Center	\$ 4,000.00	
Katherine Stricker	Create a contemporary dance installation	Performance at Barefoot Studios	\$ 1,000.00	
Josephine Zmolek	Create a dance and theater piece based on personal stories of women	Performance at Barefoot Studios and in public locations as part of TRAIN event	\$ 4,500.00	
Paul Zmolek	Create a performance inspired by the experiences of migrant workers	Performance at Barefoot Studios and in public locations as part of TRAIN event	\$ 4,500.00	
Total Funded Amount			\$ 45,000.00	

Arts Projects (2007)

- Arts Projects is a funding program that supports a diversity of grassroots projects throughout the City
- Some programs reach large amounts of people due to their public nature or longevity in the public realm, other projects provide much needed programming in specific media or underserved populations
- Annual funding cycle
- Vice Chair Willard and Commissioners Payne & Mahoney sat on the 2007 jury panel. Community participants included: Hannah Fields and Natalie Challier.
- Vice Chair Willard and Commissioner Matzke sat on the 2008 jury panel. Community participants included Jennifer Wedderman-Hay and Keith Blocker.
- Chair Hill, Vice Chair Willard and Commissioners Idstrom, Jackson, Peterson, Kelly, Mahoney, Nebel, Sweny and Matzke attended and evaluated funded events

Arts Projects 2007 Organizations	Project	Funded Amount	Estimate of People Served	Council District Locations
6 th Avenue Business District	<i>Art on the Ave</i> 2007 festival	\$ 5,000.00	15,000	3
Artrod	Tollbooth & Critical Line galleries	\$ 3,000.00	180,000 (Public space & project accessible 24/7)	2
Barefoot Studios	TRAIN dance performance	\$ 5,000.00	Project extended until 2008	1, 2, 3
Tacoma Contemporary	Artwork in the Woolworth windows	\$ 2,000.00	180,000 (Public space & project accessible 24/7)	2
Martin Luther King Housing Dev. Assoc.	Music and Murals festival	\$ 2,500.00	1,000	3
Old Town Business & Professional Association	Classical Tuesdays in Old Town 2007	\$ 3,500.00	440	1
Proctor Business District	Proctor Arts Fest 2007	\$ 3,000.00	8000	1 & 2
Proctor Farmer's Market	Music at the Proctor Farmers' Market	\$ 2,500.00	28,500	1
Puget Sound Poetry Connection	Distinguished Writer Series and Open Mic	\$ 1,500.00	450	2
Roosevelt Dancers	Roosevelt Dancers practices and performances	\$ 4,500.00	4,000	4
Tacoma Arts Community	Glass Roots Arts Festival	\$ 1,000.00	300	3
Tacoma Concert Band	"Northwest Focus" and "An American Salute" concerts	\$ 3,000.00	1,389	2

Tacoma Arts Commission 2007 Year in Review

Tacoma Farmer's Market	Music at the markets	\$ 1,500.00	165,000	2
Tacoma Performing Dance Company	Spring performance with guest choreographer	\$ 1,000.00	244	2, 3
The Horatio Theater	Theater production	\$ 3,000.00	85	2
Victory Music	Playground Express concerts	\$ 2,000.00	650	2
Sunflowers Dance Troupe	Performance at Vietnamese New Year Celebration	\$ 3,000.00	3,000	4
West End Neighborhood Council	'Paint parties' to create ceramic bowls for Empty Bowls	\$ 3,000.00	350	5
			Total Funded	Total Served
			\$ 50,000	588,408

Anchor Fund (2007-2008)

- The Anchor Fund supports Tacoma’s larger arts institutions who ‘anchor’ the cultural community through exhibited stability and excellence
- These organizations draw audience members from Tacoma and outlying areas
- According to Americans for the Arts study of Tacoma, 41% of audience members come from outside Pierce county
- Biennial funding cycle
- Chair Hill and Commissioners Nebel, Mahoney, Idstrom, Kelly & Spadafore sat on the jury panel. Community members included: Robin Echte (ArtsFund) and Randy Balogh (Greater Tacoma Community Foundation).
- All commissioners are scheduled for mid biennial coffee meetings and updates

Anchor Funds	Funded Amount	People Serviced 2007	Free Tickets Provided 2007
Tacoma Youth Symphony	\$30,000	19,387	15,300
Tacoma Art Museum	\$24,000	90,900	18,921
Tacoma Little Theater	\$24,000	20,133*	1,846*
NW Sinfonietta	\$26,000	17,700	2,100
Tacoma Opera	\$28,000	5,313	828
Museum of Glass	\$23,000	157,435	27,114
Tacoma Musical Playhouse	\$26,000	27,000	1,000
Tacoma Symphony	\$24,000	13,000	1,513
Tacoma Philharmonic	\$18,000	10,364*	5,120*
Grand Cinema	\$18,000	107,447	2,702
Children’s Museum	\$12,000	37,163	12,652
Acoustic Sound	\$12,000	4,344*	650*
	Total Funded Amount	Total People Serviced	Total Free Tickets Provided
	\$265,000	510,186	89,746

* Figures for 2007 were not available, figures listed reflect reported numbers for 2006

PUBLIC ART PROGRAM

Municipal Art Collection

- Maintenance Program
 - Consulted with Lynda Rockwood on maintenance plan and procedures
 - Completed survey of 2/3 of outdoor sculptures
 - Intern from University of Puget Sound organized collection hard files and began survey of collection
 - Contracted for maintenance and repair of selected pieces (Clearing the Way, Sun King, and Locomotive Monument)
 - Bridge of Glass maintenance
 - Cleaned the Crystal Towers
 - Painted seating and railings
 - Re-lamped Seaform Pavilion
 - Began compilation of maintenance and operation manual for Crystal Tower gear mechanisms
 - Appraisal of select pieces from the collection

Artist	Title of Piece	Appraised Value 2007
Guy Anderson	Sanctity of Earth	\$48,760
Larry Anderson	Clearing the Way	\$80,000
Larry Anderson	The Leaf	\$95,000
Larry Anderson	Pave Bell	\$30,000
Larry Anderson	Trilogy	\$120,000
Betz Bernhard	Tidal Pool (5 pieces)	\$16,000
Brodsky, Alexander & Utkin	12 th Street Bridge Series (5 pieces)	\$11,500
Michael Brophy	The Royal Court	\$38,500
Kenneth Callahan	Vernal Equinox	\$78,000
Dale Chihuly	Untitled	\$25,000
Doug Granum	Locomotive Monument	\$250,000
Stuart Keeler & Michael Machnic	Apotheosis	\$900,000
Yuki Nakamura & Joseph Miller	Seeded Forest	\$40,000
Larry Perkins	Fully Involved	\$125,000
Alex Schweder	Lovesick Walls	\$30,000
George Segal	The Tightrope Walkers (2 pieces)	\$18,000
Robert Sperry	No. 408 (2 pieces)	\$10,500
Robert Sperry	No. 418 (3 pieces)	\$16,000
Artist Unknown	Korean Monument	\$2,200
Andy Warhol	Flower for Tacoma Dome (orange)	\$35,000
Andy Warhol	Flower for Tacoma Dome (grayscale)	\$30,000
Total Appraised Value		\$1,999,460.00

- Police Substations
 - George and Lavonne Hoivik finished and installed sculpture for NE Tacoma substation
 - Commissioner Mahoney sat on selection panel
 - Interpretive plaques installed for four substation pieces
 - Began design of brochure featuring Police Headquarters and substation artwork
- Top of the Ocean
 - Sculpture gift proposal submitted to Arts Commission
 - Commission recommended acceptance of the sculpture into the Municipal Art Collection

- Costas Varotsos' ORIZON
 - Sculpture proposal submitted to Arts Commission from Provenance Hotel Group
 - Hotel Murano will own sculpture for one year, then gift it to the City of Tacoma
 - City will contribute a donation of \$110,000 upon receipt of artwork
 - Conducted an emergency Commission meeting to review and recommend acceptance of the sculpture into the Municipal Art Collection upon it's donation
- Cheney Stadium
 - 9 artists submitted applications
 - Interviewed two finalists
 - Jennevie Schlemmer created baseball themed mosaic elements for wall
 - Commissioner Jackson sat on jury panel
- Water Forest
 - Began testing 3M adhesives to bond materials together
 - Working with Museum of Glass to finalize a solution to the piece

Tacoma Public Utilities Public Art Program

- Began collaboration with TPU to participate in the public art program voluntarily
- Portable Works Collection
 - 51 artists submitted 270 pieces for consideration
 - 19 pieces purchased for collection
- Stairwell Mural – main stairwell located inside TPU public lobby at 3628 S. 35th Street
 - 24 artists submitted applications
 - Interviewed 4 artists, proposals submitted by each
 - Jo Braun selected to do mosaic panels
- Pedestrian Skybridge – Skybridge connects new building addition to old TPU building
 - 25 artists submitted applications
 - Interviewed 5 artists, proposals submitted by each
 - Elijah Burnett selected to do hand-forged integrated artwork

Public Art Projects

- I-5 Corridor Walls
 - Finished construction on sound and retaining walls designed by Vicki Scuri
- D Street Overpass
 - Barrier Walls
 - Completed and approved redesign of art wall concepts by Vicki Scuri
 - Began construction of tug boat barriers and decorative lighting
 - Interpretive Panels
 - Call to artists for design of interpretive panels
 - 15 designers/design teams submitted applications
 - Interviewed 4 designers/teams
 - Rusty George Creative selected to create panels
- Palm Trees
 - Installation of five more palm trees (Washingtonia Domus), designed by Kurt Kiefer, in Dome District



PROGRAMS & ACTIVITIES

Art at Work Month

- Proclamation of Art at Work month by Mayor Baarsma on October 30
- Opening Party
 - Museum of Glass hosted event
 - 250 people in attendance
 - Music provided by a quartet from the Tacoma Youth Symphony Association
 - AMOCAT awards and funding recipient recognition
 - 2007-08 TAIP funding recipient, Carla Barragan, directed performance of Loud Omission by BQ Dance
 - Weekly Volcano as media sponsors
 - Chair Hill, Vice-Chair Willard and Commissioners Jackson, Payne, Peterson, Kelly & Matzke facilitated the Opening Party
 - Council Member Anderson presented AMOCAT Awards
 - Honored Councilmember Evans for his years of service as the Arts Commission liaison.
- AMOCAT Awards
 - Arts Commissioners nominated and voted on awards
 - Three award categories defined
 - Community Outreach by an Artist: Lance Kagey & Tom Llewellyn - Beautiful Angle
 - Community Outreach by an Organization: Victory Music
 - Arts Patron: the Weekly Volcano
 - Press release, website and public recognition of recipients
- Studio Tour
 - 31 studios
 - 3 schools
 - 41 artists
 - 2 day event
 - Categories included: painting, drawing, collage, ceramics, sculpture, installation, wood furniture, sumi, fine arts, jewelry, mixed-media, glass art, fiber art, encaustic, stone carving, photography, interior design, mosaics, printmaking, ceramic tile, bronze sculpture and digital media
 - An average of 77 visitors to each studio (approximately 2/3 were unknown visitors)
 - \$15,108 in reported earnings from 21 studios with work for sale (plus additional commissions)
 - House of Cards giveaway to encourage visits to each studio
- Symposium
 - Partnered with University of Puget Sound to host events at no cost
 - Partnered with Artist Trust, Washington Lawyers for the Arts as well as 6 professionals to present sessions
 - Free sessions brought in people from around the region including Seattle and Olympia
 - 8 sessions over 2 days
 - See “Technical Assistance” for details on attendance
 - Chair Hill and Commissioners Kelly & Payne sat on the Symposium committee
 - Commissioner Kelly volunteered to register participants
- Art Slam
 - Event is an un-juried public presentation of locally created artwork including visual art, music, film, and performance art.
 - Event allows artists of all skill levels an opportunity to exhibit their work professionally
 - 63 submissions of visual art, literary art, film and music
 - 2007-08 TAIP funding recipient Chad Hagedorn provided music for the show
 - 2007-8 TAIP funding recipient Justin Gorman set up installation of In<Trans>It in the lobby

- held at the Rialto Theater
- Chair Hill and Commissioners Jackson, Payne, Sweney, Peterson, Lyon, Nebel & Idstrom facilitated the event
- Materials
 - Partnered with Pacific Lutheran University to develop a design internship for one advanced student
 - Intern re-branded and designed the Art at Work materials including: main brochure, studio tour brochure, logo, studio tour postcard, studio tour house of cards, floaty pen and invitation
 - Art at Work poster designed by renowned graphic designer Art Chantry
- Media Coverage
 - TV Tacoma
 - CityScape featuring Art at Work and photo safari segments in November
 - CityLine shows featuring Tacoma Opera and Art at Work month
 - Business Matters featuring Carlos Taylor Swanson of Madera Fine Decorative Furnishings and Linda Danforth of Tacoma Art Place
 - Weekly Volcano (Media Sponsor)
 - Cover articles on November 1 (Art at Work month) & 15 (Art Slam)
 - Feature article on November 8 (Studio Tour)
 - Free ¼ page ads for events in October 25, November 1, 8, 15, & 22 papers
 - Tacoma News Tribune
 - Sound Life cover article on October 28
 - Coverage of AMOCAT award winners
 - Tacoma Weekly
 - City Scene article on November 8
 - Main TAC events posted on Take Part in Art, KPLU and Convention & Visitors Bureau online calendars
 - Various online articles and blogs
- Material Distribution
 - Inform Puget Sound distributed brochures and posters
 - Chair Hill, Vice Chair Willard, and Commissioners Jackson, Payne, Tuggle, Peterson, Matzke & Lyon distributed brochures and posters

The National Arts Program

- Second annual exhibit in the City of Tacoma
 - 144 pieces entered by 83 City employees and their family members
 - \$2,400 in cash awards – funds provided by The National Arts Program
 - Artwork displayed on 9 floors of Municipal Building and, for the first time, at Tacoma Public Utilities
 - Reception and awards ceremony held in the Pantages Theater lobby
 - Commissioners Lyon and Spadafore and Chair Hill judged artwork

Collaboration with Private Enterprise

- Administrative review of private development projects
 - Multicare
 - 505 Broadway
- Dedications
 - Marcato dedication – Chair Hill presented
 - Triangle Park (21st & I) dedication – Chair Hill presented
- Presentations
 - Kiwanis club luncheon – Chair Hill and Amy McBride
 - Chamber of Commerce luncheon – Amy McBride
 - American Planning Association cultural districts tour – Amy McBride
 - National Tourism and Heritage Conference cultural districts tour – Amy McBride
 - Tacoma Art Museum presentation – Amy McBride
 - Washington Parks and Recreation Association ‘art in the parks’ workshop – Amy McBride
- Jury panels
 - Oktoberfest – Vice Chair Willard and Commissioner Nebel
 - Pierce County Portable Works – Commissioners Sweney and Payne
 - Franke Tobey Jones – Commissioner Payne and Amy McBride
 - Humane Society – Naomi Strom-Avila
 - EnviroHouse – Amy McBride
 - Art on the Ave – Phil Hill
- Hotel Murano
 - Design of glass arts themed hotel
 - Inclusion of outdoor sculpture in design
 - Gifting of sculpture to the Municipal Art Collection

Photo Safaris & Photography Exhibits

- Created rotating public exhibits for 12th floor of the Municipal Building
- Exhibited artwork at Tacoma Public Utilities
- Put together two photo safaris to local historic buildings
 - Old City Hall
 - 23 participants on photo safari
 - 8 participants in photo exhibit, 22 entries
 - The National Guard Armory
 - 42 participants on photo safari
 - 10 participants in photo exhibit, 29 entries
 - Coverage of safari by TV Tacoma for CityScape show

Take Part in Art.org (www.takepartinart.org)

- City contributed \$5,000 toward startup of TakePartInArt.org in Pierce County
- Website features dynamic calendar listings of arts and culture events in King and Pierce counties. Vastly increases the public’s access to cultural activities and events.
- Website will have ticketing, blog, review, and donation capabilities in future

Americans for the Arts Convention

- Amy McBride and Naomi Strom-Avila attended
- June 1 – 3 in Las Vegas
- Attended media training and session related to the arts and education, community development, leadership, and economic revitalization
- Arts and Economic Prosperity III study results released at the convention

TacomaCulture.org Website & Listserv

- Updated documents and information throughout the year on website
 - included main page and sub-pages for Art at Work month
 - Added page and downloadable documents for the Americans for the Arts *Arts and Economic Prosperity III* study
 - Tacoma Arts Listserv continues to connect and communicate with the arts community and has become an invaluable resource to the region
 - Created the TACelist which serves as a one-sided email list for arts related events and opportunities sponsored and/or produced by the City of Tacoma
 - On-line Public Art Tour provides visibility to the public art assets in Pierce County
-

TECHNICAL ASSISTANCE

Funding Workshops

- Presented two community workshops to provide grant writing guidance and training specific to the 2007 and 2008 Arts Projects funding programs

Intensive Training Programs

- Contributed \$5,000 toward Artist Trust EDGE professional development training program for artists. This funding enabled Artist Trust to bring this program to Tacoma for the benefit of our local artists. Funding helped to keep fees lower and programming more accessible to attendees.
- Hosted first EDGE program in Tacoma for Pierce County residents
- 50 hour training program, July – September 2007
- 12 participants

Professional Development Workshops

- Presented 9 professional development workshops in 2007
- Commissioner Sweney presented on the Artists’ Guide to Creating Public Art panel along with Amy McBride
- Amy McBride presented the Community Guide to Creating Public Art workshop that was geared toward the neighborhood councils, business districts and Community Based Services areas who are interested in creating public art
- Built partnerships with CBS to exchange information re: the arts/public art, funding and technical assistance

Workshop	Presenter	Participants	Cost
Small Business Basics: The Art of Marketing	Diane Kane & Associates – Diane Kane	39	\$200
What Artists & Authors Need to Know about Copyrights	Washington Lawyers for the Arts - Bob Cumbow	18	\$ -
Grant Writing for Artists	Artist Trust – Heather Joy Helbach-Olds	61	\$ -
Growing Your Business in Tacoma	City of Tacoma – Kala Dralle	14	\$ -
Moving Forward: Resources for Artists	Artist Trust – Miguel Guillen	20	\$ -
Artists’ Opportunities Networking Reception	Various presenters	50	\$ -
Writers’ Resource Room to the Publishing House	Tacoma Community College – Allen Braden	5	\$ -
An Artist’s Guide to Public Art	Washington State Arts Commission – Mike Sweney; Pierce County Arts Commission – Paul Zmolek; Tacoma Arts Commission – Amy McBride	17	\$ -
Community Guide to Creating Public Art	Amy McBride	20	\$ -
		Total Participants	Total Cost
		244	\$200

STUDIES

Americans for the Arts' Arts & Economic Prosperity III survey

- The City of Tacoma was invited by Congressman Norm Dicks to participate free of charge in Americans for the Arts' 3rd Arts & Economic Prosperity Survey.
- This current study, released in June 2007, is the most comprehensive economic impact study of the nonprofit arts industry ever conducted. It is based on surveys of 6,080 nonprofit arts organizations and more than 94,000 attendees at arts events in 156 study regions.
- Project economists from the Georgia Institute of Technology customized input/output analysis models for each study region to provide the resulting specific and reliable economic impact data.
- By demonstrating that investing in the arts and culture yields economic benefits, this study lays to rest the common misconception that communities support the arts and culture at the expense of local economic development. In fact, communities that support the arts and culture not only enhance their quality of life, they also invest in their economic well-being. The arts mean business!
- Tacoma Study Results
 - Based on the responses of 32 arts and culture organizations in Tacoma, the study found that Tacoma's nonprofit arts and culture industry generates:
 - \$36.76 million in economic activity every year
 - \$18.9 million in spending by organizations
 - \$17.86 million in event-related spending by audiences (not including cost of event admission)
 - The local impact of this activity is significant, creating:
 - 967 full-time equivalent jobs
 - \$17.97 million in resident household income
 - \$3.37 million in local and state government revenue
 - \$1.5 million in local revenue
 - \$1.87 million in state revenue
 - This study also tracked the event-related spending by audience members. Of the 871,822 nonprofit arts and culture audience members in 2005 (this number was reported by the 32 organizations who participated in the study):
 - 59% reside within Pierce County
 - 41% reside outside Pierce County
 - Furthermore, audience surveys reveal that non-local attendees spend an average of 51% more than their local counterparts.
 - Event-Related Arts and Culture Audience Spending in Tacoma by Residents of Pierce County (expenditures do not include cost of event admission)
 - Resident Attendees 514,149
 - Percent of Total Attendees 59%
 - Per Person Spending Average \$16.95
 - Total Spending \$8,714,825
 - Event-Related Arts and Culture Audience Spending in Tacoma by Non-Residents of Pierce County (expenditures do not include cost of event admission)
 - Non-Resident Attendees 357,733
 - Percent of Total Attendees 41%
 - Per Person Spending Average \$25.57
 - Total Spending \$9,147,233

AWARDS

American Style Magazine

- Recognized Tacoma as one of the top 25 Cities for Art
- Tacoma placed 12th in 2007, up from 23rd in 2006

City-County Communications and Marketing Association (3CMA)

- First place Savvy award in the category of recurring events
- City honored for its creative marketing and communications of the 2006 Art at Work month programming
- Amy McBride attended the awards ceremony in Kansas City

Americans for the Arts (AFTA)

- Naomi Strom-Avila honored as one of five recipients of the national Emerging Leaders Scholarship
- Received a full scholarship to attend AFTA national convention

Washington State Arts Commission

- Awarded \$6,000 per year for two years through the competitive Operational Support category of the Washington State Arts Commission. An increase in funding and a higher ranking from the previous biennium
-