



City of Tacoma

City Manager

April 1, 2014

Traci Kelly, Chair
Tacoma Arts Commission
747 Market Street
Tacoma, WA 98402

Dear Ms. Kelly:

First, allow me to apologize for the delayed written response to your January 14, 2014 letter to Mayor Strickland regarding the Tacoma Arts Commission's support for the potential installation of the Warhol Flower on the Tacoma Dome. It has come to my attention that this matter was discussed at a recent Economic Development Committee meeting held on Tuesday, March 25, 2014, wherein members of the Arts Commission expressed some degree of concern about the delayed response and action on the part of the City of Tacoma.

As you may be aware, the City recently completed an inventory and valuation analysis on various elements of the Tacoma Dome and Convention Center to determine which elements might have appeal/value to corporate sponsors. One of those elements is the roof of the Tacoma Dome, which has the potential to become part of an overall naming rights visibility package. There may be an opportunity to sell naming rights signage in conjunction with the proposed artwork, positioning the artwork itself as a potential benefit, but staff is still reviewing the final report.

Staff will schedule a briefing with the Economic Development Committee during the month of April to ensure the City Council has all the requisite information prior to making any decisions regarding the Tacoma Dome.

I look forward to the Art Commission's continued input and involvement in the process. Thank you in advance for your continued patience and engagement.

Sincerely,

A handwritten signature in black ink, appearing to be "T.C. Broadnax", written over a blue horizontal line.

T.C. Broadnax
City Manager

Cc: Mayor and City Council
Kim Bedier, PAF Director
Amy McBride, Arts Administrator



City of Tacoma
Community and Economic Development Department

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JAN 27 2014

January 14, 2014

Tacoma Arts Commission

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Mayor Marilyn Strickland
City of Tacoma
747 Market Street, 12th Floor
Tacoma, WA 98402

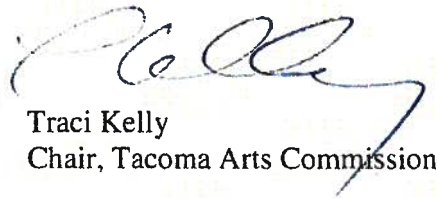
Dear Mayor and Tacoma City Councilmembers,

At the January 13 meeting of the Tacoma Arts Commission, we discussed the potential to install the Warhol Flower on the Tacoma Dome; as a result, we wanted to make the Arts Commission's support of this opportunity explicit.

The Tacoma Arts Commission recognizes both the historic and aesthetic value of the Andy Warhol proposal for the Tacoma Dome and urges the Tacoma City Council to pass a resolution by March 4, 2014 to use the Tacoma Dome for this project.

We look forward to future communication and collaboration on this topic.

Sincerely,



Traci Kelly
Chair, Tacoma Arts Commission

cc: T.C. Broadnax; Deputy Mayor Woodards; councilmembers Lopez, Thoms, Walker, Lonergan, Campbell, Boe, Mello; Tacoma Arts Commission