

Members

Robin Echtle, *Chair*
Sarah Idstrom, *Vice Chair*
Lauren Walker, *City Council Liaison*
Marty Campbell, *City Council Liaison Alternate*
Jan Brazzell
Rachel Cardwell
Antonio Edwards, Jr.
Janice Karroll
Traci Kelly
Donald Lacky
Bill La Vergne
Janet Matzke
Aimee Mell
Dane Meyer
Jacqueline Peterson
Mike Sweney
Jana Wennstrom

Summary Minutes

Tacoma Arts Commission

Community & Economic Development

These minutes accompany the recorded meeting of the Tacoma Arts Commission, which are available at www.tacomaculture.org/arts/tac.asp.

Staff

Amy McBride, *Tacoma Arts Administrator*
Naomi Strom-Avila, *Cultural Arts Specialist*

Date: October 11, 2010
Location: City of Tacoma Municipal Building, Room 16
Time: 5:00 pm

Commission Members in Attendance:

Robin Echtle, Chair
Sarah Idstrom, Vice-Chair
Jan Brazzell
Janice Karroll
Traci Kelly
Don Lacky
Bill La Vergne
Janet Matzke
Aimee Mell
Dane Meyer
Jacqueline Peterson
Mike Sweney
Jana Wennstrom

City Council Members Absent:

Marty Campbell
Lauren Walker

Staff Present:

Amy McBride, Tacoma Arts Administrator
Naomi Strom-Avila, Cultural Arts Specialist

Commission Members Excused Absence:

Rachel Cardwell
Antonio Edwards, Jr.

- | | | |
|---|------------------------|---------------------------|
| 1. Call to Order | 5:02 pm (00:10) | Chair Echtle |
| 2. Excusal of Absences | 5:02 pm (00:33) | Vice Chair Idstrom |
| Commissioner Cardwell and Edwards had an excused absence. | | |
| 3. Approval of Minutes | 5:02 pm (00:44) | Vice Chair Idstrom |

Motion: Bill La Vergne
Second: Jan Karroll
Motion: Carried



4. Approval of Agenda **5:03 pm (01:01)** **Vice Chair Idstrom**

Motion: Mike Sweney

Second: Jan Brazzell

Motion: Carried

5. Chair's Report: **5:03 pm (01:12)** **Chair Echtle**

6. Staff Check-In **5:04 pm (02:08)**

Spaceworks Tacoma's Trick Art Treat event will be held October 28, 4 – 7 pm at 913 Pacific Avenue. Mayor Strickland will host the event.

Americans for the Arts' Public Art Academy webinar will be held October 13 at 11am at the Tacoma Municipal Building.

7. Action Item

A. Street Occupancy Permit Request **5:06 pm (04:55)**

Commissioners looked at and discussed the Street Occupancy Permit Request for placement of Fritz Church's metal horse sculpture near 5206 South Tacoma Way. The South Tacoma Business District will maintain ownership of the sculpture and will carry insurance on the piece.

It was asked that a motion be made to "recommend that this artwork be placed in the right away."

There was a motion: "I so move."

Motion: Bill La Vergne

Second: Traci Kelly

Motion: Carried

B. Arts Projects Guidelines **5:14 pm (12:18)**

Commissioners reviewed policy changes to the 2011 Arts Projects funding program guidelines. Major policy changes made by the Commission include opening up eligibility to schools and taxing authorities as long as they have a \$1:\$1 cash match; requiring a \$1:\$1 cash or in-kind match for all other applicants; extending the project dates to January 1 – December 31, 2011; and updating wording about access to programming.

There was a motion: "I'll go ahead and make a motion that we accept these as written with the changes made that we had discussed at our retreat along with the application."

Motion: Jan Karroll

Second: Jan Brazzell

Motion: Carried

C. Public Art Subcommittee **5:18 pm (16:18)**

Commissioners discussed the idea of setting up a Public Art Subcommittee, comprised of a variety of content experts, to review initial public art proposals, gift proposals, street occupancy permits, and other related public art issues, advise the artists, and bring recommendations to the Commission.



There was a motion: “Approve for study. Commissioners will receive at least one email message with some further information as it is developed and if you could review that and come prepared at our next meeting to approve the action of establishing a subcommittee.”

Motion: Bill La Vergne

Second: Jackie Peterson

Motion: Carried

D. Nominations for Chair/Vice Chair **5:29 pm (27:18)**

Commissioner Brazzell nominated Sarah Idstrom for Chair.

Commissioner Matzke nominated Traci Kelly for Vice-Chair.

Any additional nominations will be accepted until Commissioners vote at the November 8, 2011 meeting.

8. Reports/Updates

A. Art at Work: Tacoma Arts Month **5:31 pm (29:24)**

Commissioners received an overview of Art at Work Month programming and previewed samples of the Art at Work materials, which will be available October 14.

The following Commissioners volunteered to distribute brochures and posters:

Robin Echte, Sarah Idstrom, Bill La Vergne, Don Lacky, Aimee Mell, Jan Brazzell, Jackie Peterson, Mike Sweney, Janet Matzke, Dane Meyer

Commissioners volunteered to assist at the Opening Party as follows:

Set-Up

5:00 – 6:00 pm - Jana Wennstrom, Dane Meyer, Traci Kelly, Antonio Edwards

Elevator Welcome Table

5:30 – 6:00 pm - Dane Meyer, Sarah Idstrom

6:00 – 6:30 pm - Dane Meyer, Jan Brazzell

6:30 – 7:00 pm - Jan Brazzell

Main Entry Welcome Table

5:30 – 6:00 pm - Janet Matzke, Jackie Peterson

6:00 – 6:30 pm - Jana Wennstrom

6:30 – 7:00 pm - Don Lacky, Traci Kelly

Mover

5:45 – 6:00 pm - Bill La Vergne

6:00 – 6:15 pm - Traci Kelly

6:15 – 6:30 pm - Antonio Edwards

6:30 – 6:45 pm - Janna Wennstrom

6:45 – 7:00 pm - Antonio Edwards

Meet and Greet

6:00 – 8:30 pm - Jan Karroll, Don Lacky, Robin Echte, Antonio Edwards

Usher into Theater



6:50 – 7:00 pm - Sarah Idstrom, Robin Echtle, Bill La Vergne, Antonio Edwards, Jan Karroll
Help with Wrap-up
8:30 – 9:15 pm - Don Lacky

Commissioners volunteered to assist at the Arts Symposium as follows:

November 13

Set Up

7:45 – 8:30 am - Traci Kelly

Registration Table

8:30 – 9:30 am - Sarah Idstrom, Traci Kelly

12:15 – 4:45 pm - Antonio Edwards

Session Introductions & Assistant

9:00 – 11:30 am - “What Artists and Authors Need to Know About Copyright” - Dane Meyer

9:00 – 11:30 am - “The Business of Art – How to Keep the Starving Away From the Artist” -
Janet Matzke

12:20 – 2:20 pm - “The Devil’s in the Data: The Basics of Evaluation in Planning and Reporting
Your Organization’s Impact” - Jan Karroll

12:20 – 2:20 pm - “Behind Closed Doors: The Funding Panel” - Amy McBride

2:40 – 4:10 pm - “Fundraising 101: Who You Are, Why You’re Here, and Why You Matter” -
Jan Brazzell

2:40 – 4:40 pm - “Online Applications – Here to Stay” - Traci Kelly

November 14

Registration Table

8:30 – 10:30 am - Mike Sweney

Session Introductions & Assistant

12:45 – 3:15 pm - “The Creative Maker: Time Management for Artists” - Jackie Peterson

Commissioners volunteered to assist at the Art Slam as follows:

Set Up

5:00 – 6:30 pm - Janet Matzke, Jan Karroll, Aimee Mell, Antonio Edwards

Welcome Table

6:30 – 7:10 pm - Dane Meyer, Aimee Mell, Don Lacky

Meet and Greet

6:30 - 7:00 pm - Jackie Peterson, Jan Brazzell, Jan Karroll, Aimee Mell, Traci Kelly, Sarah
Idstrom

Meet and Greet

8:30 - 9:00 pm - Aimee Mell, Don Lacky, Bill La Vergne, Sarah Idstrom, Antonio Edwards

Help with Wrap-up

9:00 – 9:15 pm - Mike Sweney, Aimee Mell



B. Community Based Mural Program 6:05 pm (1:03:51)

Commissioners viewed photos and heard an update on the progress of the Community Based Mural Program and discussed the future of the program.

C. Cheney Stadium Artists 6:28 pm (1:26:00)

Commissioners viewed work samples and heard an update on the artists selected for the Cheney Stadium public art projects. The artist selected for Opportunity 1 (\$50,000 budget) is David Franklin. The artist selected for Opportunity 2 (\$160,000 budget) is Beliz Brother.

D. Welcome Figure Dedication Feedback 6:37 pm (1:35:53)

Commissioners gave feedback about the Welcome Figure celebration held on September 18.

9. Report Back 6:41 pm (1:39:05)

The Commission received a \$25,000 grant from the National Endowment for the Arts to develop a public art plan for the Prairie Line Trail.

Commissioners reported back about arts events they had attended.

10. Good of the Order

Meeting adjourned at 6:55 pm

